



Apollo Credit Card

2,000,000 Monthly Hotline License Agreement

Description:

Apollo Credit Card 30 Day Hotline Masterfile is the most comprehensive list of new bank and retail card holders on the market. These consumers have recently responded via direct mail and in-store applications to open their new account. This robust file offers the most active credit card buyers available. These credit-worthy consumers come from all walks of life, and are ready to exercise their spending power.

Each records contains a full name and address, the type of credit account just opened (bank vs. retail) and the number of open credit lines.

File Features:

- All records have a full name.
- Each record indicates the type of account (bank vs. retail) just opened.
- Each record indicates the # of credit lines

Licensing Benefits:

- Unlimited usage of data for a monthly flat fee.
- Simplified ordering and accounting procedures, with file shipped automatically after weekly update.
- Records supplied can be used for prospecting or modeling
- 6 Months of Legacy Data supplied as a bonus with 12 Month Licensing Contract.
- Contact us today about licensing this data!

AVRICK DIRECT, INC.

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LIST TYPE

Data Licensing Program

UNIVERSE

6 Month 12,000,000

GEOGRAPHY

United States

SOURCE

Credit Card Processing Centers

LICENSING TERMS

- Unlimited Usage for monthly flat fee, with fee dependent on length of contract.
- Minimum Monthly Fee and monthly usage report required.

CONTACT INFORMATION

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