



## Apollo Credit Card

1,400,000	30 Day Hotline	\$75/M
	Fundraising	\$65/M

### Description:

The Apollo Credit Card 30-Day Hotline Masterfile is the most comprehensive list of new bank and retail card holders on the market! These consumers have recently responded via direct mail and in-store applications to open their new accounts. This robust file offers the most active credit card buyers available. These credit-worthy consumers come from all walks of life, with a wide range of interests and buying needs. They are proven direct mail responders who are ready to exercise their spending power.

### Selections:

Credit Card by Type	\$12.00/M
Number of Credit Cards	\$12.00/M
Age	\$12.00/M
Income	\$12.00/M
Gender	\$7.00/M
Homeowner	\$12.00/M
Dwelling Type	\$12.00/M
Length of Residence	\$12.00/M
Home Value	\$12.00/M
Geography	\$7.00/M
Ethnicity / Religion	\$12.00/M
Spanish Speaking	\$12.00/M
Presence of Children	\$12.00/M
Marital Status	\$12.00/M
Donors	\$12.00/M
Mail Order Buyer by Type: <i>Catalog; General Merchandise; Children's Reading; Health, Fitness, Exercise; Entertainment; Books, Music; Investment, Financial Opportunities; Beauty Products; Sweepstakes Entrants</i>	\$12.00/M
Hobby Buyers by Type: <i>Craft's, Sewing – Buyer; Fishing; Gardening; Gourmet Cooking / Fine Food; Hunting/Shooting; Motorcycle; NASCAR; or Stamps, Coins, Collectibles</i>	\$12.00/M

Please inquire for additional selections!

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#### LIST TYPE

30 Day Hotline

#### UNIVERSE

6 Month 8,400,000

#### GEOGRAPHY

United States

#### SOURCE

CC activations

#### GENDER PROFILE

40% Males / 60% Females

#### MINIMUM ORDER

5,000 minimum order

#### MEDIA TYPE

Email/FTP: \$50 Flat

CD Rom/Cartridge: \$35 Flat

#### THIS QUALITY LIST IS MANAGED BY:

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