



## Cyber Multi Channel

### Email Hotline

100 % Opt-In Email Buyers

4,000,000	30 Day Hotline	\$ 100.00/M
1,000,000	Weekly Hotline	+ \$ 15.00/M
21,000,000	Total File (6 Mos.)	\$ 95.00/M
(Average Quantities)		

#### Description:

Cyber Multi Channel E-mail Hotline identifies 100% opt-in consumers who have made on-line purchases of all types. These 100% opt-in consumers have agreed to receive marketing messages.

Each record contains a full name, e-mail address, postal address, date/time stamp, URL of origin, and other permission data.

Each weekly update undergoes multiple extensive file hygiene procedures to insure maximum deliverability.

#### Selections:

Transmission Fee	\$50.00/M
Age	\$11.00/M
Income	\$11.00/M
Gender	\$11.00/M
Homeowner	\$11.00/M
Dwelling Type	\$11.00/M
Ethnicity / Religion	\$11.00/M
Marital Status	\$11.00/M
Book-Ending (Pre/Post Mail Notification)	Inquire
Permission Pass	Inquire
Cancellation Fee	Full Rental

#### AVRICK DIRECT, INC.

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#### LIST TYPE

E-mail & Postal

#### UNIVERSE

6 Month Hotline

#### GEOGRAPHY

United States

#### SOURCE

On Line Buyers. 100% Opt-in consumers.

#### GENDER PROFILE

40% Males / 60% Females

#### MINIMUM ORDER

10,000 minimum order

#### ORDERS OR COUNTS FOR THIS QUALITY LIST:

**Orders:** orders@avrick.com  
**Counts:** counts@avrick.com  
Phone: (805) 683-6551  
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#### CONTACT INFORMATION

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