



A Moving Experience

Magazine Subscriber Self-Reported COA's

1,150,000	30 Day Hotline	License Agreement
300,000	Weekly Hotline	License Agreement

Description:

A Moving Experience delivers New Movers to market faster and more accurately than any other source.

These new movers have self-reported their change of address to the magazine(s) they subscribe to either on-line or thru the mail. All are paid, active subscribers whose initial subscription was generated via direct response.

New Movers will spend more money in the first six months of relocation than they will during the next three years to set up the new household.

File Features:

- Weekly Update Schedule
- SFDU / MFDU indicated
- Each record contains full name, current address and previous address

Licensing Benefits:

- Unlimited usage of data for a monthly flat fee.
- Simplified ordering and accounting procedures, with file shipped automatically after weekly update.
- Records supplied can be used for prospecting or modeling
- 6 Months of Legacy Data supplied as a bonus with 12 Month Licensing Contract.
- Contact us today about licensing this data!

AVRICK DIRECT, INC.

1021 Tremonto Road • Santa Barbara, CA 93103
Ph: 805.683-6551 • Fax: 805.683.6553 • www.avrickdirect.com

LIST TYPE

Data Licensing Program

UNIVERSE

6 Month 6,500,000

GEOGRAPHY

United States

SOURCE

Self-reported Magazine
Subscriber COA's

LICENSING TERMS

- Unlimited Usage for monthly flat fee, with fee dependent on length of contract.
- Minimum Monthly Fee and monthly usage report required.

CONTACT INFORMATION

Doreen Burk
Email: Doreen@avrick.com

OR

Laurence Shoobs
Email: Larry@avrick.com