



On The Move – Pre Movers

85,000	Weekly Hotline (Average)	\$120.00/M
65,000	Weekly Single Family Home Owners	N/C
13,000	Weekly Condominium Owners	N/C
350,000	30 Day Hotline (Average)	\$115.00/M
1,100,000	90 Day Hotline (Average)	\$110.00/M

Description:

Reach homeowners who have just listed their current homes for sale and will shortly be moving on to new housing. The asking price for the home being sold is selectable, and this is an excellent predictor of the type of new home they will purchase

They have an immediate need for products and services – cable/satellite TV, phone and internet services; moving/relocation services; home security systems; lawn and home maintenance; banking/credit and insurance offer; appliances, home furnishings & décor; home electronics and more – to outfit their new lives in their new location.

Consumers spend significant amounts of money prior to relocating -- moving services; new furniture, appliances and home improvements. They are also selecting consumer services - banking, insurance and communications needs. Now is the time to reach them.

Our Pre-mover file is compiled from a multitude of "Homes for Sale" listings – newspaper and online listings, for sale by owner information and other public records. **ALL RECORDS HAVE A FULL NAME.**

There are an average 85,000 new Pre-Mover names a week of which 65,000 are single family homeowner. . Approximately 13,000 weekly condo listings \can be selected or suppressed. **ALL FORECLOSURES HAVE BEEN REMOVED FROM THIS FILE.**

Selections:

Geography	\$5.00/M
Dwelling Type	\$5.00/M
ASKING PRICE OF LISTED HOME	\$15.00/M
Cancellation Fee	Full Rental

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LIST TYPE

Weekly Update File

UNIVERSE

85,000 Average Weekly
Legacy Data Available

GEOGRAPHY

United States

SOURCE

Newspaper/online listings, for sale by owner information; public records.

GENDER PROFILE

50% Male / 50% Female

MINIMUM ORDER

5,000 minimum order

MEDIA TYPE

Email/FTP: \$50 Flat (Postal Usage)

ORDERS OR COUNTS FOR THIS QUALITY LIST:

Orders: orders@avrick.com
Counts: counts@avrick.com
Phone: (805) 683-6551
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CONTACT INFORMATION

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