



30 Day Singles Hotline

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|---------|----------------|--------|
| 400,000 | 30 Day Hotline | \$75/M |
| | Fundraising | \$65/M |

Description:

This is a 30 Day Hotline of single persons who have purchased a product via mail order! In addition many of these people have purchased a new home, received a new credit card or opened a home equity line of credit within the last 30 days. Reach this vast universe of single Americans who are the perfect audience for mail order catalogs. Large hotlines will enable virtually any mailer to find the perfect prospect!

Selections:

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|---|-----------|
| Age | \$12.00/M |
| Income | \$12.00/M |
| Gender | \$7.00/M |
| Homeowner | \$12.00/M |
| Dwelling Type | \$12.00/M |
| Length of Residence | \$12.00/M |
| Home Value | \$12.00/M |
| Geography | \$7.00/M |
| Ethnicity / Religion | \$12.00/M |
| Mail Order Buyers | \$12.00/M |
| Donors | \$12.00/M |
| Presence of Children | \$12.00/M |
| Credit Card Type | \$12.00/M |
| Sweepstakes Entrants | \$12.00/M |
| Hobby Buyers by Type: <i>Craft's, Sewing – Buyer; Fishing; Gardening; Gourmet Cooking / Fine Food; Hunting/Shooting; Motorcycle; NASCAR; or Stamps, Coins, Collectibles</i> | \$12.00/M |

Please inquire for additional selections!

AVRICK DIRECT, INC.

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LIST TYPE

30 Day Hotline

UNIVERSE

6 Month 2,400,000

GEOGRAPHY

United States

SOURCE

Credit Card Activations

GENDER PROFILE

40% Males / 60% Females

MINIMUM ORDER

5,000 minimum order

MEDIA TYPE

Email/FTP: \$50 Flat
CD Rom/Cartridge: \$35 Flat

THIS QUALITY LIST IS MANAGED BY:

Adrea Rubin Marketing, Inc.
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New York, NY 10017

CONTACT INFORMATION

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