



Bone Builder

75,000	30 Day Hotline	\$90/M
	Fundraising	\$80/M

Description:

Reach Direct Mail Buyers of Bone Builder, a potent health supplement used in preventing and treating osteoporosis. The majority of these buyers are health conscious females. The average purchase amount is \$40 and all purchases were made by credit card. Many of these high response individuals are lifelong buyers who sign up for the bimonthly continuity program to receive an automatic shipment every 60 days.

Selections:

Age	\$12.00/M
Income	\$12.00/M
Gender	\$7.00/M
Homeowner	\$12.00/M
Dwelling Type	\$12.00/M
Length of Residence	\$12.00/M
Geography	\$7.00/M
Marital Status	\$12.00/M
Mail Order Buyer	\$12.00/M
Sweepstakes Entrants	\$12.00/M
Hobby Buyers by Type: <i>Craft's, Sewing - Buyer; Fishing; Gardening; Gourmet Cooking / Fine Food; Hunting/Shooting; Motorcycle; NASCAR; or Stamps, Coins, Collectibles</i>	\$12.00/M

Please inquire for additional selections!

LIST TYPE

30 Day Hotline

UNIVERSE

6 Month 450,000

GEOGRAPHY

United States

SOURCE

Direct Response

GENDER PROFILE

10% Males / 90% Females

MINIMUM ORDER

5,000 minimum order

MEDIA TYPE

Email/FTP: \$50 Flat
CD Rom/Cartridge: \$35 Flat

THIS QUALITY LIST IS MANAGED BY:

Adrea Rubin Marketing, Inc.
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CONTACT INFORMATION

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