



## Distinctive Donors to Charitable Causes

700,000    30 Day Hotline    \$75/M

### Description:

Reach direct mail responsive donors who have recently contributed to a cause or charity of their choice, including religious, humanitarian, environmental, social/cultural and political appeals. Large monthly hotlines make this file perfect for regional mailers including public broadcasting, museums, zoos and food bank.

### Selections:

Donors by Type of Organization Supported:	\$6.00/M
✓ Religious Causes	
✓ Environmental, Humanitarian & Educational Causes	
✓ Health Causes	
✓ Political Organizations	
One Time Donors	\$6.00/M
Multi (2+) Donors	\$6.00/M
Age	\$11.00/M
Income	\$11.00/M
Gender	\$6.00/M
Geography	\$6.00/M
Ethnicity / Religion	\$11.00/M
Presence of Children	\$11.00/M
Spanish Speaking	\$11.00/M
Sweepstakes Entrants	\$11.00/M
Hobby Buyers by Type: <i>Craft's, Sewing – Buyer; Fishing; Gardening; Gourmet Cooking / Fine Food; Hunting/Shooting; Motorcycle; NASCAR; or Stamps, Coins, Collectibles</i>	\$11.00/M

Please inquire for additional selections!

### AVRICK DIRECT, INC.

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#### LIST TYPE

30 Day Hotline

#### UNIVERSE

6 Month 4,000,000

#### GEOGRAPHY

United States

#### SOURCE

CC actives, new movers, MOB, warranty card applicants

#### GENDER PROFILE

50% male / 50% female

#### MINIMUM ORDER

5,000 minimum order

#### MEDIA TYPE

Email/FTP: \$50 Flat  
CD Rom/Cartridge: \$35 Flat

#### ORDERS OR COUNTS FOR THIS QUALITY LIST:

**Orders:** orders@avrick.com  
**Counts:** counts@avrick.com  
Phone: (805) 683-6551  
Fax: (805) 683-6553

#### CONTACT INFORMATION

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