



Hampton House

825,000	30 Day Hotline	\$80/M
	Fundraising	\$70/M

Description:

These highly responsive shoppers have bought a wide range of products from electronics and computers to household goods and personal accessories. All consumers are 100% direct mail generated and have either self-reported purchase information or purchased warranty protection coverage. Target your audience with a wide variety of selections. Make these mail order buyers a part of your next successful mailing.

Selections:

Credit Card by Type	\$12.00/M
Age	\$12.00/M
Income	\$12.00/M
Gender	\$7.00/M
Homeowner	\$12.00/M
Dwelling Type	\$12.00/M
Length of Residence	\$12.00/M
Geography	\$7.00/M
Ethnicity / Religion	\$12.00/M
Presence of Children	\$12.00/M
Marital Status	\$12.00/M
Multi Mail Order Buyers	\$12.00/M
Apparel Buyers by Type: <i>Women's, Men's, Pre-Teen, Intimate Apparel</i>	\$12.00/M
Mail Order Buyer by Type: <i>Catalog; General Merchandise; Children's Reading; Health, Fitness, Exercise; Entertainment; Books, Music; Magazines; Investment, Financial Opportunities; Beauty Products; Sweepstakes Entrants</i>	\$12.00/M
High Tech Buyers by Type: <i>Misc. Electronics; PC Products; Photographic Equipment</i>	\$12.00/M
High Tech Owners by Type: <i>Satellite Dish; Pager; Cell Phone; DVD player; Digital Camera; High Definition TV; Personal Digital Assistant; Game System; Digital Cable; Premium Channels</i>	\$12.00/M
Hobby Buyers by Type: <i>Craft's, Sewing - Buyer; Fishing; Gardening; Gourmet Cooking / Fine Food; Hunting/Shooting; Motorcycle; NASCAR; or Stamps, Coins, Collectibles</i>	\$12.00/M

Please inquire for additional selections!

AVRICK DIRECT, INC.

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LIST TYPE

30 Day Hotline

UNIVERSE

6 Month 4,950,000

GEOGRAPHY

United States

SOURCE

Warranty Cards

GENDER PROFILE

55% male / 45% female

MINIMUM ORDER

5,000 minimum order

MEDIA TYPE

Email/FTP: \$50 Flat
CD Rom/Cartridge: \$35 Flat

THIS QUALITY LIST IS MANAGED BY:

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CONTACT INFORMATION

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