



Homecare Givers Direct MOB's

900,000	30 Day Hotline	\$95/M
	Fundraising	\$85/M

Description:

Due to their demands and intense time commitment of tending to their debilitated loved ones, Homecare Givers Direct MOB's have come to rely on the ease and convenience of purchasing through direct mail for all their needs. Homecare Givers Direct MOB's is an excellent source of mail order buyers who buy for themselves as well as their disabled family member. These prospects are middle aged to very senior homeowners who dedicate their time and energy to ensuring their parent or spouse can maintain their independence and live their lives with dignity.

Selections:

Age	\$11.00/M
Income	\$11.00/M
Gender	\$7.00/M
Homeowner	\$11.00/M
Length of Residence	\$11.00/M
Geography	\$7.00/M
Ethnicity / Religion	\$11.00/M
Marital Status	\$11.00/M
Mail Order Buyer	\$11.00/M
Sweepstakes Entrants	\$11.00/M

Please inquire for additional selections!

AVRICK DIRECT, INC.

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LIST TYPE

30 Day Hotline

UNIVERSE

6 Month 5,000,000

GEOGRAPHY

United States

SOURCE

Surveys

GENDER PROFILE

60% male / 40% female

MINIMUM ORDER

5,000 minimum order

MEDIA TYPE

Email/FTP: \$50 Flat
CD Rom/Cartridge: \$35 Flat

THIS QUALITY LIST IS MANAGED BY:

Specialists Marketing Services
2777 Summer Street,
Suite 501
Stamford, CT 06905

CONTACT INFORMATION

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