



Mega Hotline

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|-----------|----------------|--------|
| 3,700,000 | 30 Day Hotline | \$80/M |
| | Fundraising | \$70/M |

Description:

This sizzling database of hotlines combines files of new movers, new mail order buyers, new credit card issues and more. These consumers have just made a major change in their life or made a new purchase so strike while the iron is hot!

Selections:

| | |
|---|-----------|
| Age | \$10.00/M |
| Income | \$10.00/M |
| Gender | \$6.00/M |
| Homeowner | \$10.00/M |
| Dwelling Type | \$10.00/M |
| Length of Residence | \$10.00/M |
| Geography | \$6.00/M |
| Ethnicity / Religion | \$10.00/M |
| Credit Card Type | \$10.00/M |
| Marital Status | \$10.00/M |
| Mail Order Buyer | \$10.00/M |
| Sweepstakes Entrants | \$10.00/M |
| Hobby Buyers by Type: <i>Craft's, Sewing – Buyer; Casino/Gaming; Fishing; Gardening; Gourmet Cooking / Fine Food; Hunting/Shooting; Motorcycle; NASCAR; or Stamps, Coins, Collectibles,</i> | \$10.00/M |

Please inquire for additional selections!

AVRICK DIRECT, INC.

1021 Tremonto Road, Santa Barbara, CA 93103
Ph: 805.683.6551 • Fax: 805.683.6553 • www.avrickdirect.com

LIST TYPE

30 Day Hotline

UNIVERSE

6 Month 22,000,000

GEOGRAPHY

United States

SOURCE

CC Actives, New Movers, MOB and Warranty Cards

GENDER PROFILE

50% male / 50% female

MINIMUM ORDER

5,000 minimum order

MEDIA TYPE

Email/FTP: \$50 Flat
CD Rom/Cartridge: \$35 Flat

ORDERS OR COUNTS FOR THIS QUALITY LIST:

Orders: orders@avrick.com
Counts: counts@avrick.com
Phone: (805) 683-6551
Fax: (805) 683-6553

CONTACT INFORMATION

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