



Magazine Subscriber Self-Reported COA's

'from Moving & Spending'

825,000	30 Day Hotline	\$105.00/M
220,000	1 Week Hotline	+ \$ 15.00/M
28,000	Daily Hotline	+ \$ 25.00/M
2,435,000	3 Month Hotline	\$ 95.00/M
4,750,000	6 Month Hotline	\$ 90.00/M
	Fundraising	\$ 75.00/M

Description:

Reach hotline new movers who have self-reported their change of address to the magazine(s) they subscribe to either on-line or thru the mail. All are paid, active subscribers whose initial subscription was generated via direct response.

Selections:

Age of Adult or Child(ren)	\$11.00/M
Income	\$11.00/M
Gender of Child(ren)	\$11.00/M
Gender of Adult)	\$7.00/M
Homeowner	\$11.00/M
Dwelling Type	\$11.00/M
Length of Residence	\$11.00/M
Geography	\$7.00/M
Ethnicity / Religion	\$11.00/M
Mail Order Buyers	\$11.00/M
Donors	\$11.00/M
Marital Status	\$7.00/M
Credit Card Type	\$11.00/M
Sweepstakes Entrants	\$11.00/M
Hobby Buyers by Type: <i>Craft's, Sewing – Buyer; Fishing; Gardening; Gourmet Cooking / Fine Food; Hunting/Shooting; Motorcycle; NASCAR; or Stamps, Coins, Collectibles</i>	\$11.00/M

Please inquire for additional selections!

AVRICK DIRECT, INC.

1021 Tremonto Road, Santa Barbara, CA 93103
Ph: 805.683.6551 • Fax: 805.683.6553 • www.avrickdirect.com

NEW TO MARKET

LIST TYPE

30 Day Hotline

UNIVERSE

6 Month 4,750,000

GEOGRAPHY

United States

SOURCE

Self-reported COA's

GENDER PROFILE

50% Men / 50% Women

MINIMUM ORDER

5,000 minimum order

MEDIA TYPE

Email/FTP: \$50 Flat
CD Rom/Cartridge: \$35 Flat

ORDERS OR COUNTS FOR THIS QUALITY LIST:

Orders: orders@avrick.com
Counts: counts@avrick.com
Phone: (805) 683-6551
Fax: (805) 683-6553

CONTACT INFORMATION

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