



SIGMA Credit Card Holders

12,800,000	Credit Card Holders	\$80/M
9,700,000	Holders of 1 – 2 Credit Cards	\$80/M
2,600,000	Holders of 3 – 5 Credit Cards	\$85/M
417,000	Holders of 6 – 8 Credit Cards	\$90/M
36,000	Holders of 9+ Credit Cards	\$95/M

Description:

This database consists of consumers who own a charge card. In many instances they hold *several* charge cards. This file uniquely identifies consumers by the number of credit cards they hold. These include bank cards such as Visa, MasterCard as well as retail credit cards for their favorite stores. Bank card versus retail card ownership is selectable. These credit-worthy consumers come from all walks of life, with a wide range of interests and buying needs.

Selections:

Credit Card by Type	\$11.00/M
Age	\$11.00/M
Income	\$11.00/M
Gender	\$7.00/M
Homeowner	\$11.00/M
Dwelling Type	\$11.00/M
Length of Residence	\$11.00/M
Geography	\$7.00/M
Ethnicity / Religion	\$11.00/M
Marital Status	\$11.00/M
Mail Order Buyer	\$11.00/M
Sweepstakes Entrants	\$11.00/M
Hobby Buyers by Type: <i>Craft's, Sewing – Buyer; Fishing; Gardening; Gourmet Cooking / Fine Food; Hunting/Shooting; Motorcycle; NASCAR; or Stamps, Coins, Collectibles</i>	\$11.00/M

Please inquire for additional selections!

AVRICK DIRECT, INC.

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LIST TYPE

Database

UNIVERSE

12,800,000

GEOGRAPHY

United States

SOURCE

Compiled

GENDER PROFILE

40% male / 60% female

MINIMUM ORDER

5,000 minimum order

MEDIA TYPE

Email/FTP: \$50 Flat
CD Rom/Cartridge: \$35 Flat

ORDERS OR COUNTS FOR THIS QUALITY LIST:

Orders: orders@avrick.com
Counts: counts@avrick.com
Phone: (805) 683-6551
Fax: (805) 683-6553

CONTACT INFORMATION

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