



Spanish Speaking / Hispanic
Internet Users at Postal & E-Mail Address

44,087	Hispanic 1 Month Hotline	\$110.00/M
1,606,043	Hispanic Total File	\$100.00/M
25,167	Spanish Speaking 1 Month HL	\$120.00/M
833,383	Spanish Speaking Total File	\$110.00/M
E-Mail Address		\$125.00/M

Description:

Reach Spanish Speaking and Hispanic internet users who have visited promotionally oriented websites and provided information and /or completed co-reg paths in order to qualify for "rewards" and "free gift/prizes" co-registration sites.

All records have a postal address, an e-mail address and a phone number. 3, 6 and 12 month recencies are available.

This unique file can be used for postal and/or multi-channel promotions including e-mail deployments and pre-mail notifications.

A wealth of selections including self-reported demographics, interestes and intend-to-purchase data is available on this file. Please inquire for custom selects.

Selections:

Age	\$11.00/M
Income	\$11.00/M
Gender	\$11.00/M
Geography	\$11.00/M
Dwelling Type	\$11.00/M
Ethnicity / Religion	\$11.00/M
Spanish Language	\$11.00/M
Marital Status	\$11.00/M
Rush Fee	\$250.00/F
Interests/Intend to Purchase Data	\$11.00/M
Cancellation Fee	Full Rental

AVRICK DIRECT, INC.

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LIST TYPE

30 Day Hotline

UNIVERSE

12 Month 2,400,000

GEOGRAPHY

United States

SOURCE

Internet Generated, 100% Opt-In

URLs provided upon request

GENDER PROFILE

50% Males / 50% Females

MINIMUM ORDER

5,000 minimum order

MEDIA TYPE

Email/FTP: \$50 Flat
 CD Rom/Cartridge: \$35 Flat

E-mail delivery includes

Text/HTML Message Transmission
 Reporting Campaign Tracking

ORDERS OR COUNTS FOR THIS QUALITY LIST:

Orders: orders@avrick.com
Counts: counts@avrick.com
 Phone: (805) 683-6551
 Fax: (805) 683-6553

CONTACT INFORMATION

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