



## Teleproducts Mail Order Buyers

500,000	30 Day Hotline	\$85/M
	Fundraising	\$75/M

### Description:

TeleProducts Mail Order Buyers is your leading source for effectively targeting consumers who used their bank credit card to purchase items via telemarketing. With the Teleproducts Mail Order Buyers list, marketers gain access to a uniquely responsive audience of direct mail prospects. Reach consumers who have purchased a wide array of items from telemarketers within the past 30 days. Whether buying for themselves or their friends and family, these active buyers have plenty of discretionary income to spend on everyday needs as well as impulse buys.

### Selections:

Credit Card by Type	\$12.00/M
Age	\$12.00/M
Income	\$12.00/M
Gender	\$7.00/M
Homeowner	\$12.00/M
Dwelling Type	\$12.00/M
Length of Residence	\$12.00/M
Geography	\$7.00/M
Ethnicity / Religion	\$12.00/M
Marital Status	\$12.00/M
Multi Mail Order Buyers	\$12.00/M
Apparel Buyers by Type: <i>Women's, Men's, Pre-Teen, Intimate Apparel</i>	\$12.00/M
Mail Order Buyer by Type: <i>Catalog; General Merchandise; Children's Reading; Health, Fitness, Exercise; Entertainment; Books, Music; Magazines; Investment, Financial Opportunities; Beauty Products; Sweepstakes Entrants</i>	\$12.00/M
High Tech Buyers by Type: <i>Misc. Electronics; PC Products; Photographic Equipment</i>	\$12.00/M
High Tech Owners by Type: <i>Satellite Dish; Pager; Cell Phone; DVD player; Digital Camera; High Definition TV; Personal Digital Assistant; Game System; Digital Cable; Premium Channels</i>	\$12.00/M
Hobby Buyers by Type: <i>Craft's, Sewing - Buyer; Fishing; Gardening; Gourmet Cooking / Fine Food; Hunting/Shooting; Motorcycle; NASCAR; or Stamps, Coins, Collectibles</i>	\$12.00/M

Please inquire for additional selections!

### AVRICK DIRECT, INC.

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#### LIST TYPE

30 Day Hotline

#### UNIVERSE

6 Month 3,000,000

#### GEOGRAPHY

United States

#### SOURCE

Telemarketing

#### GENDER PROFILE

27% Male / 65% Female

#### MINIMUM ORDER

5,000 minimum order

#### MEDIA TYPE

Email/FTP: \$50 Flat  
CD Rom/Cartridge: \$35 Flat

#### THIS QUALITY LIST IS MANAGED BY:

Adrea Rubin Marketing, Inc.  
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#### CONTACT INFORMATION

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