



Warranty Registration Service Extended Warranty Buyers

675,000 30 Day Hotline \$80/M

Description:

These consumers have purchased everything from pocket electronics to major household appliances. They contact Warranty Registration Service to register their Extended warranties for these purchases.

These individuals have self reported information about: ethnicity, length of residence, homeownership, age, gender, home value, marital status, languages spoken, child's age ranges, mortgage amount, mail order purchases, donations, pet ownership, electronic and gadget purchases and more. While registering their purchases, these buyers have also provided in depth details of their product.

Another added bonus: these buyers also notify warranty registration when they move. They want to make sure their extended warranties stay with them in their new home.

Selections:

Credit Card by Type	\$11.00/M
Age	\$11.00/M
Income	\$11.00/M
Gender	\$6.00/M
Homeowner	\$11.00/M
Dwelling Type	\$11.00/M
Length of Residence	\$11.00/M
Geography	\$6.00/M
Ethnicity / Religion	\$11.00/M
Marital Status	\$11.00/M
Multi Mail Order Buyers	\$11.00/M
Apparel Buyers by Type: <i>Women's, Men's, Pre-Teen, Intimate Apparel</i>	\$11.00/M
Mail Order Buyer by Type: <i>Catalog; General Merchandise; Children's Reading; Health, Fitness, Exercise; Entertainment; Books, Music; Magazines; Investment, Financial Opportunities; Beauty Products; Sweepstakes Entrants</i>	\$11.00/M
High Tech Buyers by Type: <i>Misc. Electronics; PC Products; Photographic Equipment</i>	\$11.00/M
High Tech Owners by Type: <i>Satellite Dish; Pager; Cell Phone; DVD player; Digital Camera; High Definition TV; Personal Digital Assistant; Game System; Digital Cable; Premium Channels</i>	\$11.00/M
Hobby Buyers by Type: <i>Craft's, Sewing - Buyer; Fishing; Gardening; Gourmet Cooking / Fine Food; Hunting/Shooting; Motorcycle; NASCAR; or Stamps, Coins, Collectibles</i>	\$11.00/M

Please inquire for additional selections!

AVRICK DIRECT, INC.

1021 Tremonto Road, Santa Barbara, CA 93103
Ph: 805.683.6551 • Fax: 805.683.6553 • www.avrickdirect.com

LIST TYPE

30 Day Hotline

UNIVERSE

6 Month 4,050,000

GEOGRAPHY

United States

SOURCE

Online Registration

GENDER PROFILE

46% male / 54% female

MINIMUM ORDER

5,000 minimum order

MEDIA TYPE

Email/FTP: \$50 Flat
CD Rom/Cartridge: \$35 Flat

ORDERS OR COUNTS FOR THIS QUALITY LIST:

Orders: orders@avrick.com

Counts: counts@avrick.com

Phone: (805) 683-6551

Fax: (805) 683-6553

CONTACT INFORMATION

Laurence J. Shoobs

P: (323) 662-1143

Laurence@avrick.com