



## Business Opportunity Seekers at Postal & E-Mail Address

2,500,000	12 Month Hotline	\$ 80.00/M
231,000	1 Month Hotline	\$ 100.00/M
	<b>E-Mail Address</b>	<b>\$ 125.00/M</b>

### Description:

Reach self-starters who have clicked YES in order to receive additional information on home-based businesses and other opportunities that will allow them to become their own bosses.

A wealth of selections including self-reported demographics, interests and intend-to-purchase data is available on this file. Please inquire for custom selects.

### Selections:

Age	\$12.00/M
Income	\$12.00/M
Gender	\$12.00/M
Geography	\$12.00/M
Dwelling Type	\$12.00/M
Ethnicity / Religion	\$12.00/M
Spanish Language	\$12.00/M
Marital Status	\$12.00/M
Rush Fee	\$250.00/F
Interests/Intend to Purchase Data	\$12.00/M
Cancellation Fee	Full Rental

### LIST TYPE

30 Day Hotline

### UNIVERSE

12 Month 2,500,000

### GEOGRAPHY

United States

### SOURCE

Internet Generated, 100% Opt-In

URLs provided upon request

### GENDER PROFILE

50% Males / 50% Females

### MINIMUM ORDER

5,000 minimum order

### MEDIA TYPE

Email/FTP: \$50 Flat  
CD Rom/Cartridge: \$35 Flat  
**E-mail delivery includes**  
Text/HTML Message Transmission  
Reporting Campaign Tracking

### ORDERS OR COUNTS FOR THIS QUALITY LIST:

**Orders:** orders@avrlick.com  
**Counts:** counts@avrlick.com  
Phone: (805) 683-6551  
Fax: (805) 683-6553

### CONTACT INFORMATION

Laurence J. Shoobs  
P: (323) 662-1143  
Laurence@avrlick.com

### AVRICK DIRECT, INC.

1021 Tremonto Road, Santa Barbara, CA 93103  
Ph: 805.683.6551 • Fax: 805.683.6553 • www.avrickdirect.com