



Cash Advance Seekers at Postal & E-Mail Address

2,416,000	12 Month Hotline	\$ 80.00/M
212,000	1 Month Hotline	\$ 100.00/M
	E-Mail Address	\$ 125.00/M

Description:

Reach promotionally responsive internet-generated "Pay Day Loan" seekers. All have clicked YES to receive additional information so that they can apply for a short-term cash advance in order to resolve an immediate financial issue they are facing.

All applicants have a source of income, a working phone and access to the internet.

These cash-strapped consumers needing fast cash in order to resolve an immediate situation, such as an unexpected bill, an emergency situation, to prevent a phone/utility disconnect or even an impulse purchase.

Cash advance seekers should prove responsive to additional cash advance opportunities, proprietary credit catalogs, pre-paid phone/mobile services, secured type credit cards, credit repair and monitoring services, debt consolidation and more. A wealth of selections including self-reported demographics, interests and intend-to-purchase data is available on this file. Please inquire for custom selects.

Selections:

Age	\$12.00/M
Income	\$12.00/M
Gender	\$12.00/M
Geography	\$12.00/M
Dwelling Type	\$12.00/M
Ethnicity / Religion	\$12.00/M
Spanish Language	\$12.00/M
Marital Status	\$12.00/M
Rush Fee	\$250.00/F
Interests/Intend to Purchase Data	\$12.00/M
Cancellation Fee	Full Rental

AVRICK DIRECT, INC.

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LIST TYPE

30 Day Hotline

UNIVERSE

12 Month 2,416,000

GEOGRAPHY

United States

SOURCE

Internet Generated, 100% Opt-In

URLs provided upon request

GENDER PROFILE

50% Males / 50% Females

MINIMUM ORDER

5,000 minimum order

MEDIA TYPE

Email/FTP: \$50 Flat

CD Rom/Cartridge: \$35 Flat

E-mail delivery includes

Text/HTML Message Transmission

Reporting Campaign Tracking

ORDERS OR COUNTS FOR THIS QUALITY LIST:

Orders: orders@avrick.com

Counts: counts@avrick.com

Phone: (805) 683-6551

Fax: (805) 683-6553

CONTACT INFORMATION

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