



## Home Study & Career Development at Postal & E-Mail Address

1,500,000 12 Month Hotline	\$ 80.00/M
143,000 1 Month Hotline	\$ 100.00/M
<b>E-Mail Address</b>	<b>\$ 125.00/M</b>

### Description:

Reach internet savvy, responsive individuals who have clicked YES for information on study programs leading to self-improvement, a new career and skills, and the greater earning power. All names have been generated from "reward" and "free gift/prize" co-registration sites.

A wealth of selections including self-reported demographics, interests and intend-to-purchase data is available on this file. Please inquire for custom selects.

### Selections:

Age	\$12.00/M
Income	\$12.00/M
Gender	\$12.00/M
Geography	\$12.00/M
Dwelling Type	\$12.00/M
Ethnicity / Religion	\$12.00/M
Spanish Language	\$12.00/M
Marital Status	\$12.00/M
Rush Fee	\$250.00/F
Interests/Intend to Purchase Data	\$12.00/M
Cancellation Fee	Full Rental

### LIST TYPE

30 Day Hotline

### UNIVERSE

12 Month 1,500,000

### GEOGRAPHY

United States

### SOURCE

Internet Generated, 100% Opt-In.

URLs provided upon request

### GENDER PROFILE

50% Males / 50% Females

### MINIMUM ORDER

5,000 minimum order

### MEDIA TYPE

Email/FTP: \$50 Flat  
 CD Rom/Cartridge: \$35 Flat  
**E-mail delivery includes**  
 Text/HTML Message Transmission  
 Reporting Campaign Tracking

### ORDERS OR COUNTS FOR THIS QUALITY LIST:

**Orders:** orders@avrick.com  
**Counts:** counts@avrick.com  
 Phone: (805) 683-6551  
 Fax: (805) 683-6553

### CONTACT INFORMATION

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