



## Secured Credit Card Seekers at Postal & E-Mail Address

3,117,000	12 Month Hotline	\$ 80.00/M
231,000	1 Month Hotline	\$ 100.00/M
	<b>E-Mail Address</b>	<b>\$ 125.00/M</b>

### Description:

These promotionally responsive internet-generated secured credit card seekers have clicked YES in order to receive additional information for a secured credit card. All names have been generated from "reward" and "free gift/prize" co-registration sites.

A secured credit card is especially for people who have never had credit or need to repair a poor credit history and may not qualify for a regular credit card.

A wealth of selections including self-reported demographics, interests and intend-to-purchase data is available on this file. Please inquire for custom selects.

### Selections:

Age	\$12.00/M
Income	\$12.00/M
Gender	\$12.00/M
Geography	\$12.00/M
Dwelling Type	\$12.00/M
Ethnicity / Religion	\$12.00/M
Spanish Language	\$12.00/M
Marital Status	\$12.00/M
Rush Fee	\$250.00/F
Interests/Intend to Purchase Data	\$12.00/M
Cancellation Fee	Full Rental

### LIST TYPE

30 Day Hotline

### UNIVERSE

12 Month 3,117,000

### GEOGRAPHY

United States

### SOURCE

Internet Generated, 100% Opt-In

URLs provided upon request

### GENDER PROFILE

50% Males / 50% Females

### MINIMUM ORDER

5,000 minimum order

### MEDIA TYPE

Email/FTP: \$50 Flat

CD Rom/Cartridge: \$35 Flat

**E-mail delivery includes**

Text/HTML Message Transmission

Reporting Campaign Tracking

### ORDERS OR COUNTS FOR THIS QUALITY LIST:

**Orders:** orders@avrnick.com

**Counts:** counts@avrnick.com

Phone: (805) 683-6551

Fax: (805) 683-6553

### CONTACT INFORMATION

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